

COST: \$225

## **BENEFITS**

- Jake will share about the host business on his weekly radio spot on KQMS
- Event promotion on Chamber social media accounts, and in the e-Newsletter the week of the event.
- Familiarize yourself with 80-100 Chamber members in attendance from other local businesses.
- An optional Facebook LIVE interview after the event, reaching up to 7,500 Chamber Facebook followers.
- Receive a 5x7 framed plaque commemorating the event that can be posted in a prominent place in your business.

## **HOST TIPS**

- Serve coffee and other beverages such as juice, tea, water, etc.
- Provide continental breakfast food.
  Anything beyond that is welcome, too.
- Only about 50% of guests will eat the continental breakfast.
- Don't forget napkins, plates, cups, cream & sugar!
- Optionally, prepare one or more promotional gift items for drawing with your business name/logo attached. Gift cards or products from your business make great gifts. Gift cards to local businesses like coffee shops are great, too! This is another way to promote your business and say "thank you" to guests.

## **CHAMBER PROVIDES**

- Sound system with two microphones and speaker
- Volunteers to greet guests and collect business cards
- Emcee to facilitate event
- Equipment for Facebook Live interview

## **SCHEDULE**

7:45-8:00 a.m. Chamber staff arrives with sound system, and Chamber members begin to arrive.

8:10 a.m. Greeters Emcees introduce quests and new members.

8:15 a.m. Greeters Emcees introduce representative to speak up to ten minutes, promoting business, including what makes them unique, services offered, etc. Host opens floor for questions followed up by the introduction of their staff.

8:25 a.m. Eeach attendee introduces themself by saying their name and business

8:45 a.m. Greeters Co-Emcess assist in drawing business cards for the prize give-a-ways. After the drawing, all business cards are given to the Host.

9:00 a.m. Greeters Emcees and Greeters Host thank everyone for coming. Hosts are prepared to chat with any attendees who have additional questions before they leave as well as be interviewed by the Chamber team via Facebook Live.