

Record Searchlight

PART OF THE USA TODAY NETWORK



The Record Searchlight reaches the most influential consumers across our market every day. Whether in print, online, mobile or tablet, we impact their decision-making.

These consumers are productive and goal-oriented, optimistic, active and well informed, making them the people others turn to for opinions and advice.

They actively and confidently talk about brands with their social network, and most importantly for advertisers, affect the bottom line.

WELCOME TO
THE REDDING CHAMBER OF COMMERCE!

NEW MEMBER OFFER

The Record Searchlight will **MATCH** your Membership in Advertising!* Your business will receive a custom built campaign to match each of your specific business goals!

Our world class consultants will work with you one-one-one to determine the best use of your New Member Offer Advertising Dollars.

**Make your appointment today*

Dawn Jordan, Advertising Executive

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Office Hours: 9AM - 3PM M-F